

## PANAMAR BAKERY GROUP JOINS LEAN & GREEN AND PROGRESSES ITS STRATEGY TOWARDS EFFICIENCY AND SUSTAINABILITY

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- The project's first goal is to develop a sustainable logistics plan and to reduce greenhouse gas emissions associated with its logistics processes by 20% over no more than five years.

**Valencia, 9 February 2023.-** Panamar Bakery Group has formalised its participation in Lean & Green, the European initiative coordinated in Spain by AECOC that aims to decarbonise logistics, joining more than a hundred companies committed to efficiency and sustainability.

In joining the project, the company commits to developing an action plan to reduce all CO<sub>2</sub> emissions generated by its logistics operations (in terms of transport of goods and storage) by at least 20% within at most five years.

The launch of the plan involves implementing precise methodologies to calculate the carbon footprint and includes decisive actions such as using cleaner energy, reducing energy consumption in storage and transport, and optimising loading units and transport routes. The results will be assessed by an external auditor to certify that the results have been achieved, providing transparency and traceability for clients and collaborators.

Panamar Bakery Group thus assumes a commitment to continuous improvement that will allow it to accelerate its transition to a sustainable mobility model and to achieve the objectives set at the Climate Summit in Paris (COP21), contributing to improving the environment and society.

## About Panamar Bakery Group

Panamar Bakery Group is a business group specialising in making bread and pastries from frozen doughs, with more than 100 years of history. With a staff of more than 2,000 people, more than 10,000 customers and more than 15,000 points of sale, today this family business is a national leader in the sector with a growing international profile.

Authenticity, quality, commitment and honesty are what characterise Panamar Bakery Group and guarantee its firm commitment to always be by its customers' side to help them achieve their goals.

### For more information

Raquel Rubio

(+34) 699.82.90.04

[rrubio@panamarbakery.com](mailto:rrubio@panamarbakery.com)